



PRESIDENT'S MESSAGE

Movin' Forward:

This has been the theme of the last several months for ASSET and must continue in 2008 as this will be a critical year in the health and development of our organization. Nowhere is this more evident than the Treasurer's Report of this newsletter and the 2008 budget which the board has approved and is included as a separate attachment. I urge everyone to read this very carefully to understand our financial situation. It details very clearly that our dues income pretty well offset the expenses of Jean Evans (our Executive Secretary) the journal expenses, legal, and office supplies. Our dues do not support the annual conference which usually loses money if registration is kept reasonable nor does it support any additional projects that may also require funding. Therefore, for ASSET to come out in the black in 2008, it will require members time and talents in several endeavors: hosting a successful CEU course and obtaining a modest increase in membership as we continue to strive towards having at least one member in every state. Please think about how you can help in these areas.



BRYCE GAUNT, PT, SCS
PRESIDENT

Corporate donations (either on our website, at CEU course, or our annual conference) also will be explored as an additional revenue stream for 2008 and beyond. The board recently agreed to form a task force for this purpose composed of Mike Shaffer, Mike Dillon, the Communications Committee, and me. However, additional input is always welcome. If you are interested in serving in this area or have any corporate contacts that may be helpful, please let any committee member know.

While we do have a sizeable nest egg of about \$18,000 it is important to understand that this was acquired through a series of one time private donations that cannot be regularly counted on for future income. The current board believes this fund should not be *regularly* used for recurring expenses including the annual conference expenses. Instead it should be saved as a rainy day fund and for special one time projects. For example, this money has already funded our website upgrades and hardware needed for a dedicated phone and fax number for our society. It will likely also be used to fund some upcoming projects described in this newsletter.

Therefore, a dues increase is not planned for 2008. However, as you can see from the Treasurer's Report and budget, it may be necessary in the immediate future if the above mentioned endeavors are not successful in 2008. As plans for these activities mature and volunteers are needed, please give of your time and talent so that you won't have to give more dues money later.

Speaking of dues, one project that has been completed is that the electronic payment of dues will be available for the 2008 dues cycle via our website. This is especially valuable to our foreign members who have always had a difficult time making dues payments in a foreign currency. Pay Pal will be the financial intermediary for credit card payments (paying the old fashion way will still be an option as well). The board recently approved spending about \$200 for the web design and construction of this feature. ASSET is charged a processing fee for each transaction done through Pay Pal, so the board also approved charging a \$5.00 fee

(Continued on page 2)

INSIDE THIS ISSUE	EXECUTIVE BOARD 2008	COMMITTEE'S 2008
EDUCATION COMMITTEE 7	Bryce Gaunt President	Communication—Joe Kostuch—Chair Kerin Cook Elmer Platz
PAST-PRESIDENT/ REPORT 3	Michael Shaffer Past-President	Education—Chuck Thigpen—Chair Basil Baccash Arlene Frederick John Basti Daphne Hooyboer Brian Coote Kevin Laudner Will Clark
COMMUNICATION COMMITTEE 4	Amee Seitz President-Elect	Nominating—Daphne Hooyboer—Chair
TREASURER REPORT 5	Scott Hamersly Secretary Treasurer	Membership—Amee Seitz—Chair Jessica Garcia—Member-at-Large Eric Sauers—Member-at-Large
NOMINATION COMMITTEE 6	Brian Coote Secretary Treasurer-Elect	Research -Dave Ebaugh-Chair Dorcas Beaton Joan Boesel Eric Sauers Tim Tyler
RESEARCH COMMITTEE 6	Jessica Garcia Member-At-Large	
MEMBERSHIP COMMITTEE 7	Eric Sauers Member-At-Large	

to each member who pays by credit card to cover this cost. This will keep the long term Pay Pal expenses budget neutral which the board felt was very important. The communications committee has been overseeing this task. They also have several other very important projects on their plate that are detailed in their report. So a big hand goes to that committee and its new chair, Joe Kostuch, for 1) a job well done on the electronic payment of dues and 2) as thank you in advance for the work yet to come.

We have two consensus rehabilitation guidelines which are at various stages of completion. Our first consensus guideline on arthroscopic anterior stabilization with or without Bankart repair has been finished for a while, was presented in Brazil, and is posted on our website. It is in the process of being prepared for submission to the Journal of Orthopaedic and Sports Physical Therapy as a clinical commentary. Mike Shaffer, Chuck Thigpen, Lori Michener, and I are the members working on this. While we are on the second draft of this, it has taken longer than anticipated to complete, largely because it has stalled on my desk. We **will** complete this project (notice I am getting smarter and not stating by when) and I look forward to the national and international exposure ASSET will gain if this manuscript is accepted for publication.

Our guidelines coordinator, Chuck Thigpen, is also beginning ASSET's second consensus rehabilitation guideline on arthroscopic rotator cuff repair. Reg Wilcox III, Chuck, and probably a few other members will initially develop, seek member input, and revise this guideline. The first guideline will be used as a template which should result in a quicker completion of the cuff repair guideline. Chuck's timeline is to have a draft to critically review at the annual meeting. We will likely arrange some point / counterpoint presentations to stimulate some spirited discussion on its key issues, such as early PROM.

I strongly encourage everyone to attend our next Annual meeting in Santa Barbara, CA in September of 2008. Many members are due to present and it will also be many members first meeting. I think it will strengthen our society as well as be very personally rewarding to take advantage of the opportunity to fellowship and hear some new points of view. Learn more about plans for this meeting in Mike Shaffer's report.

Finally, I need to thank several people. Our entire organization should thank my predecessor, Mike Shaffer, who was the driving force behind the development of most all the initiatives described throughout this news-

letter that we are currently finishing. Anyone who has heard Mike speak about ASSET knows his passion for our organization and his vision to help us move to the "next level". Our organization should also thank Tim Uhl for his many years of service as our first webmaster. Since its inception until very recently, **every change** in the website was entered by Tim. The recently implemented change in web hosting allowed Tim to retire from this position and allows multiple members the ability to update our site. I would also like to thank the current Board for committing to the challenging projects mentioned throughout this newsletter. All groups have ambitious tasks that when accomplished will solidify our financial health and advance our goal of being *a leading source of knowledge regarding exemplary clinical care and outcomes oriented research in shoulder and elbow rehabilitation.*

All in all these are exciting times for ASSET. I can't wait to see where we will be this time next year!

Happy Holidays and Best Wishes
Bryce Gaunt

PAST-PRESIDENT'S REPORT

At this point of the winter, Brazil is a distant memory. We have been iced in and over for the past 2 weeks. Our clinic is in a basement. It's dark in the morning coming to work and it's dark at night going home from work. The weekends?...Last weekend, the high was 24 degrees. I think I need another sunny vacation! Enter Santa Barbara 2008!!

I am pleased to announce that we have finished negotiations with the Four Seasons Santa Barbara to hold our Annual Meeting in conjunction with the ASES closed meeting from Wednesday 9/3- Saturday 9/6. That's the good news.

The bad news, as is the case every year, is that the meeting will be expensive for our members and the Society. But Scott, Bryce, and I worked the numbers and we believe it is somewhat in line with past meetings. At this point, as a rough estimate, registration costs will be approximately \$300 with room rates of \$400/night. Yes, that is the "group" rate. We are working hard to try to schedule a revenue producing continuing education course to help offset some of these costs.

The badder news. We have 27 members due to present this year. ASSET is responsible for any unused hotel rooms. Obviously, at \$400 night x 3 nights, we have to underestimate rather than over-estimate the number of rooms. We have reserved 12 rooms. I strongly recommend making your plans early and/or finding a few colleagues with whom to share a room.

Now for the gooder news! The hotel looks wonderful. There is a private beach right out the back door with what are billed as "abundant" recreational activities. In addition to trying to find a reasonable location to host a continuing education course, our girl in the 'hood, Wendy Burke, is helping find someone who could turn out to be a very interesting key note speaker. And if that isn't enough to sell you on joining us in Santa Barbara, then just look outside. For those of who don't know what can only be described as the agonizing joy of chipping 3 inches of ice off your driveway(in the dark of course), then just flip on the weather channel and live vicariously. I live in one of those blue states in the middle.



MICHAEL SHAFFER, MS, PT, OCS, ATC
PAST-PRESIDENT

COMMUNICATION COMMITTEE REPORT

The past six months has proved to be a busy time for the communications committee. As hopefully all of you have seen, we've successfully launched the newly re-designed ASSET-USA.org website. This was a direct result of all the hard work Ameer Seitz and the committee put into the planning stages and troubleshooting. She should be commended for having overseen a complex task from across country and having produced a great product!

With the web redesign, three primary objectives had been set forth, which were:

1. Reduce recurring maintenance and hosting costs
2. Allow for potential revenue streams through advertising/corporate sponsorship
3. Increase ASSET's web visibility as a leading resource for Shoulder and Elbow Rehabilitation

The first step to achieving all of these goals was to successfully transfer the website from its prior host at the University of Kentucky. In doing so, this allows us to spend roughly half of what ASSET had been spending on a yearly basis for maintenance and hosting (GOAL #1 MET). Additionally, this move allows ASSET the freedom to pursue advertising and corporate sponsorship on our website. Advertising, can provide much needed funds to help offset the costs of maintaining the website along with potentially adding to our funds. (GOAL #2 MET).

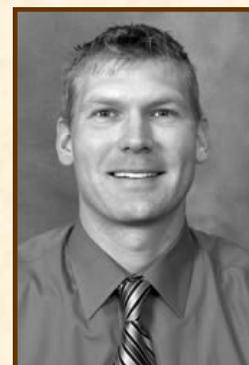
The final objective, to increase our web visibility, remains the greatest "work in progress." Although ASSET is beginning to garner some Top Ten visibility from the search engines, GOOGLE, YAHOO, etc, by in large we are still left with significant room for improvement. We have recently and will continue to re-evaluate our website and submissions to search engines for greater visibility. Please remain patient as gaining Top Ten results will be an ongoing effort, but an important one in which we must succeed. Stay tuned for periodic updates on how you as members may be able to help in this process!

Moving forward, by the time this newsletter is published, we should have implemented an electronic payment option on our webpage which will allow members who wish to pay their annual dues online that option. The ability to pay via mail/check will NOT be taken away. The payment method will be through PAYPAL which is the international leader in processing online credit card payments. Their fee structure, reliability, ease of use and security process made this a clear winner in choosing an online payment product. Please come by the site to check out the page (it will be under Member Materials) in early December!

There is future opportunity to offer online registration and payment for our Annual Meetings and ASSET sponsored CEU Courses. This will be evaluated later this year when plans for these meetings are finalized.

In further efforts to help ASSET's visibility, we plan to have a brochure in place which will outline and highlight our group. The material will discuss the history of our organization along with describing the benefits of membership and what our group has collectively accomplished. The brochure will be used to increase our visibility in helping recruit sponsors, advertisers and new members.

I am excited to continuing carrying out our committee's objectives along with accomplishing new goals for '08. As I am handling the daily maintenance and updates to our website, please (PLEASE!) address any errors, omissions, corrections or additions to myself at jkostuch@hprc.net and I will take care of them ASAP. I can use all the pair's of eyes I can get to make sure everything stays on track.!



JOSEPH KOSTUCH
COMMUNICATION CHAIR

TREASURER REPORT

First, congratulations to Brian Coote for being elected Secretary/Treasure Elect. I am looking forward to having a partner in this process for the next year.

Our current bank account balance is \$18,789.75. At this point in the year, it appears we will be under budget for both income and expenses. Most items were accurately accounted for in the 2007 budget. The big issue is we did not host a CME course this year and we estimated a \$4,000.00 profit from that. So, at this point we are \$1,395.23 in-the-RED.

The 2008 budget is very similar to 2007 but includes two items to boost revenue;

- 1) Hosting a CME course and
- 2) Adding 10 new members.

Our known annual budgetary items pretty much off-set themselves with a negative \$660.00 balance. Our annual conference usually runs us in the hole a couple grand, so hosting a CME course should pull us out and put us on the positive side by year end. Starting on our campaign to build our membership numbers should also help boost the income column.

Items we have discussed in the past and now need to finalize a plan for, include the above mentioned topics #1 and #2, as well as, #3 and #4;

- 1) Establishing a plan to host an annual CME course
- 2) Boosting our membership numbers to 80 – 100 (with someone from every state)
- 3) Establishing corporate partnerships to secure sponsorship/advertising dollars.
- 4) Evaluate future possible increases in membership dues, late fees and application fees.

Hosting a CME course in 2008 is needed to bring us out of the red for next year and sets the tone for future courses that will keep us in the black, as well as, helping establish our organization as leaders in the field. Increasing our membership numbers will definitely help our long term financial situation, as well as, develop the security and diversity for the future of our organization. Creating corporate partnerships is a business savvy move that I view as icing on the cake as far as helping to off set costs and possibly allow for the payment of individual member expenses by ASSET. Increasing dues and fees should be done on a gradual basis that is purposeful and defensible (while not planned for 2007 this has not happened since 2001).

NEW in 2008

Membership Renewal Online

You can now renew your membership online ! Please visit the ASSET website at www.asset-usa.org and follow the links. There is a \$5 processing fee for dues paid online. Please see page 10 of this newsletter for your 2008 dues invoice.



SCOTT F. HAMERSLY, PT, SCS, ATC, CSCS
TREASURER

RESEARCH COMMITTEE REPORT

A highlight this past year was the 2nd International Congress of Shoulder and Elbow Therapists meeting in Brazil. The therapists program included 33 presentations by speakers from Chile, Australia, Canada, Brazil, Denmark, Switzerland, U.K. and U.S.A. Dorcas Beaton and her colleagues Carol Kennedy and Ted Haines were presented with the Ian Kelly Award for their paper entitled "*Predictors of disability in soft tissue disorders of the shoulder: A comparison of prognostic models when the dependent outcome is formatted in three different ways.*" Congratulations to Dorcas, Carol, and Ted!

As we look forward to the next annual meeting in Santa Barbara California, the research, education, and membership committees will be reviewing the membership listing in order to determine who needs to present in order to satisfy their membership obligations. You can refer to the "Attend and Present Record" located under "Member Materials" section on the ASSET website to determine whether or not is your turn to "step up to the plate." If you need to present, Santa Barbara certainly will be a fantastic location to do so! As always, the research committee is available to offer assistance to anyone who needs help preparing an abstract and/or presentation for this meeting. Feel free to contact myself or any other committee member with your questions. Stay tuned for future emails regarding an abstract submission timeline for the annual meeting.



DAVID D. EBAUGH, PHD, PT, OCS
RESEARCH CHAIR

BRAZIL HIGHLIGHT!



Martin Scott from Scotland receiving the Obelisk from John Basti in Brazil. The obelisk is engraved with the Congress that was held in 2004 in D.C. as well as this meeting in Brazil. The idea of the obelisk is to continue to pass the Obelisk along over the years as a symbol of goodwill and collegial partnership. After the meeting in Scotland, Martin will pass the obelisk along for the 2013 meeting in Japan.

NOMINATING COMMITTEE

Thank you to all that participated in the recent election. We had a good response from the membership for nominations for the offices and for the final voting. **Kudos** to all who nominated members, to those of you who accepted the nominations and to all who took the time to vote. And now for the results of the elections:

President Elect: Ameer Seitz
Secretary/Treasurer: Brian Coote
Member at Large: Jessica Garcia

Congratulations and thank you for taking on the role.

This upcoming year I will be seeking nominations and individuals to run for the following offices:

- ◆ President-Elect: one year term as pres-elect, one year as pres and one year as past pres
- ◆ Member at large: two year term

I will be sending out a call for nominations in March 2008. Please consider running for office...



DAPHNE S. HOOYBOER
NOMINATING COMMITTEE CHAIR

MEMBERSHIP REPORT

The membership committee consists of the two members-at-large, Eric Sauers who is in his second year of his term, Jessica Garcia, who replaced Anita Greenhouse as she rotated off the board and the president-elect. The members-at-large positions exist to represent the collective voice of the membership the members-at-large serve on the membership committee.

Eric, Jessica, and I will be looking for your input into some critical questions in the coming months regarding the structure and function of ASSET which will be addressed in a separate communication. Along this line, past-president Mike Shaffer had a goal of increasing membership of ASSET so that we at least had representation from every state. Bryce is continuing with this mission. I ask that you think about the reason you joined ASSET, what you enjoy from membership, and what you may not.

We currently have 64 total members: 33 active members, 26 general members and 6 international members. Since the last newsletter we have had two new members join ASSET. Please join me in welcoming Linda Wells and Ellen Shanley. You can read more about the newest member, Linda Wells, later in the newsletter.

This year, in lieu of our regular annual meeting, we supported and participated in the 2nd International Congress on Shoulder Therapy that was held in Brazil. As we did not have our annual meeting in the states this year, many members who were due to present as part of their membership requirements had this requirement deferred for until our annual meeting next year. Our next annual meeting is slated for Santa Barbara, CA on September 3-6th, 2008. As a result of the deferred presentation requirements, we now have a total of 27 members due to present at the annual meeting in Santa Barbara. Thirteen of these are general members who are required to present in order to move to active status. I am looking forward to hearing more details about the meeting as they unfold. It should be a well attended meeting in a great location. To find out if you are due to present in order to maintain your active membership, or if you need to present to move to active membership, please refer to the updated attend-present spreadsheet on the webpage (www.asset-usa.org) under the members' materials link.

ASSET is an organization which encourages professional growth, sharing of knowledge to promote patient care, and dissemination of our members' research knowledge through participation in annual meetings. This is the basis for ASSET's active membership requirement. We are fortunate to have such talented membership, in conjunction with the American Shoulder and Elbow Surgeons members' participation, which makes our annual meetings such a valuable experience. We look forward to continued growth in 2008! We wish you and your family a healthy and happy holiday season!



AMEE L. SEITZ, PT, DPT, MS, OCS

EDUCATION COMMITTEE REPORT

I am excited to follow up Brian Coote as chair of this committee and welcome any feedback or ideas you may have in how we can better educate our membership. We are beginning to plan our 2008 annual meeting scheduled for September 3rd—6th, 2008, at the Four Seasons Hotel in Santa Barbara, CA. We are also planning one possibly two continuing education course(s) for next year. It is likely that one will be held in conjunction with the annual meeting. We would like to host the course at a venue that is not a hotel/conference center due to cost. If any members are familiar with the area or have a relationship with an educational institution or area clinic that may be interested in hosting a course please let me know via email at c.thigpen@unf.edu.



CHUCK THIGPEN, PHD, PT, ATC
EDUCATION COMMITTEE CHAIR

WELCOME NEW MEMBERS!!

Linda F. Wells, PT My name is Linda Wells PT and it is an honor to be accepted into the American Society of Shoulder and Elbow Therapists. I am currently the Director of Physical Therapy at the Center for Physical Therapy and Sports Performance in San Antonio, Texas. I am originally from Portland Oregon. I play tennis four times a week and am the captain of my USTA league tennis team. I also practice yoga and enjoy spending time with my two dogs. I look forward to participating in and contributing to ASSET!

Ellen Shanley, MPT, OCS, CSCS has been a practicing physical therapist for the 17 years. She is currently employed by Rebound Rehabilitation in Vancouver, Washington.

UPCOMING CONFERENCE

SANTA BARBARA

American Society of Shoulder & Elbow Therapists

SEPTEMBER 3rd—6th, 2008



Keep Informed—Visit the ASSET website for the most up to date information regarding meeting details (WWW.ASSET-USA.ORG)



American Society of Shoulder and Elbow Therapists

MEMBERSHIP STATUS

- Active Member \$145**
 - General Member \$170**
 - Foreign Member \$145**
- DUE DATE: FEBRAURY 1ST, 2008**

DUES RECEIVED AFTER FEBRUARY 1ST, 2008 WILL BE ASSESSED LATE FEES

DUES RECEIVED AFTER FEBRUARY 1ST \$25

DUES RECEIVED AFTER MARCH 1ST \$50

DUES RECEIVED AFTER APRIL 1ST

(TERMINATION OF MEMBERSHIP AT THE DISCRETION OF THE BOARD)

MEMBERSHIP DUES – JANUARY 2008 – DECEMBER 2008

PLEASE PROVIDE NAME/ADDRESS/PHONE/FAX OR EMAIL ADDRESS CHANGES:

Last Name _____

First Name _____

Middle Initial _____

(Please indicate preferred mailing address)

Business Address _____

Business Phone _____

Business Fax _____

Home Address _____

Home Phone _____

Email Address _____

Please check the appropriate box indicating that you consent or do not consent to have your business and email address information posted on the ASSET Website Yes No

PLEASE MAKE CHECKS PAYABLE TO “ASSET”

Send payment and invoice to the address below:

Jean Evans
Executive Secretary for ASSET
1016 Bay Ridge Avenue
Pittsburgh, Pennsylvania 15226